



STAAR Leaders of Rochester, Inc.

P.O. Box 20518, Rochester, NY 14602

www.staarleaders.net

Mission: A non-profit leadership organization committed to strengthening communities through the training, support, and development of our youth.

STAAR Leaders Scholarship Program

STAAR Leaders of Rochester, Inc. will award a minimum of ten (10) scholarships at the annual STAAR Leaders Scholarship Awards Dinner in July.

Scholarships will be awarded to deserving college bound students residing within the Rochester and surrounding communities (Monroe County).

At the Awards Dinner, STAAR Leaders will also bestow a Community Leadership Award to an individual who has demonstrated sustainable leadership within the community.

The 2018 STAAR Leaders Scholarship Program consists of the following:

- **STAAR Leaders Achievement Award**
- **Dr. William and Ann Seese Scholarship Award**
- **Eddie Israel-Thatt Group Scholarship Award**
- **Wilbert L. Knight Scholarship Award**
- **Dora N. Khumalo-Zimba Scholarship Award**
- **William North Scholarship Award**
- **Robert S. Haigh Scholarship Award**
- **Charlston United Memorial Scholarship**
- **Gene and Ruby Lockhart Uhuru/All Day Sunday Scholarship**
- **Jannie Louise Bradley Scholarship**
- **STAAR Leaders Sustaining Scholarships (2)** (*reserved for prior STAAR Leaders Scholarship recipients*)
- **Essau Miller Scholarship**

To boost the value of our scholarship awards, we seek sponsors for our Annual Scholarship Awards Dinner which serves as one of our fundraising activities. As a Federal 501(3)(c) organization, a sponsorship is fully tax deductible. Furthermore, we recognize our sponsors throughout the year as defined in the enclosed sponsorship document.

Meanwhile, to learn more about our organization and community involvement please visit our website at www.staarleaders.net.

A sponsorship of our 2018 Scholarship Awards Dinner will help us support the youth in our community.

With appreciation,

STAAR Leaders Fundraising & Scholarship Committees



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Annual Scholarship Awards Dinner Sponsorship

STAAR Leaders participate in numerous community activities in the Rochester, New York area. However, STAAR Leaders' signature activity is our Annual Scholarship Awards given to deserving students within the Rochester and surrounding communities.

Our Name Your Scholarship Program (NYSP) allows individuals and corporations to create a scholarship in the name of a loved one or organization. However, funds to enhance the NYSP scholarships as well our non-sponsored scholarships are sourced through the generosity of individuals and corporate/business entities.

In the past eight years, STAAR Leaders of Rochester have awarded sixty four (64) scholarships to young scholars from the community. The awards are given to deserving students within the Rochester and surrounding communities (Monroe County). The target for this year is to award a minimum of ten (10) scholarships. Our goal is to increase the number of scholarship awards year-after-year.

STAAR Leaders seeks sponsors to help organize a fundraising Scholarship Awards Dinner in July of each year. About forty percent of our scholarship budget comes from this annual Scholarship Awards Dinner.

Meanwhile, there are two ways to support the STAAR Leaders scholarship program financially:

1. **Sponsor the annual Scholarship Awards Dinner.**
2. **Donate to the STAAR Leaders Scholarship Endowment Fund (SLSEF).**

Sponsorships can come in the form of a Corporate/Business Sponsor or an Individual Sponsor as outlined in this document.

Individual Sponsorship

Any individual who contributes money to STAAR Leaders of Rochester, Inc. Scholarship Awards Dinner would be recognized on our website unless the donor wishes to remain anonymous.

STAAR Leaders Scholarship Endowment Fund

*If becoming a Scholarship Awards Dinner Sponsor is not feasible or desired, a donation of any amount can be made to the **STAAR Leaders Scholarship Endowment Fund** by using this form or through our website (www.staarleaders.net). STAAR Leaders will acknowledge all donations on our website.*



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Corporate/Business Sponsorship

In addition to a SLSEF donation, there are five levels of Corporate/Business sponsorship for our Scholarship Awards Dinner. Each level of sponsorship comes with some benefits. Please refer to the sponsorship table for the benefits

Scholarship Awards Dinner Sponsorship Levels

	Premier Sponsor \$2000 or more	Gold Sponsor \$1000 - \$1999	Silver Sponsor \$500 - \$999	Bronze Sponsor \$250 - \$499	Other <\$250
Logo on homepage of STAAR Leaders website	X				
Table (ten guests) at Scholarship Awards Dinner	X	X			
Link from our sponsors' page to donor's site	X	X			
Logo on our website sponsors' page	X	X	X	X	X
Full Page Advertisement in Scholarship Awards Dinner Program	X				
1/2 Page Advertisement in Scholarship Awards Dinner Program		X			
1/4 Page Advertisement in Scholarship Awards Dinner Program			X		
1/8 Page Advertisement in Scholarship Awards Dinner Program				X	
Logo in Scholarship Awards Dinner program	X	X	X	X	X
Listed as donor on website based on level of sponsorship for one year	X	X	X	X	X

All contracts for the Scholarship Awards Dinner are due by July 15 of the sponsorship year.

STAAR Leaders of Rochester, Inc. is counting on your generosity to help make a difference in the lives of those less fortunate individuals aspiring to succeed in their future endeavors.

Thank you.

STAAR Leaders of Rochester, Inc.

Vision: Establish programs that empower future leaders to learn critical thinking, leadership, and technology skills; as well as manage scholarship funds that support aspiring scholars within the community.

Form version 1.9.0



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STAAR LEADERS SCHOLARSHIP AWARD DINNER SPONSORSHIP CONTRACT

NEW SPONSORSHIP

RENEWAL

Year of Sponsorship: _____

CONTACT INFORMATION:

Name of Individual or Company: _____

Street: _____

City/State/Zip: _____

Home Phone: _____ Cell: _____ Email: _____

CORPORATE/BUSINESS SPONSORSHIP LEVEL:

Platinum Sponsorship (Minimum \$2,000.00): Amount: \$ _____

Gold Sponsorship (Minimum \$1,000.00): Amount: \$ _____

Silver Sponsorship (Minimum \$500): Amount: \$ _____

Bronze Sponsorship (Minimum \$250): Amount: \$ _____

STAAR Leaders Scholarship Endowment Fund (No contract /no minimum): Amount: \$ _____

INDIVIDUAL SPONSORSHIP

Scholarship Awards Dinner (No Minimum): Amount: \$ _____

STAAR Leaders Scholarship Endowment Fund (No Minimum): Amount: \$ _____

Mail this form along with a check or money order to: STAAR Leaders of Rochester, Inc., P. O. Box 20518, Rochester, NY 14602

OFFICIAL USE ONLY

Payment made by: _____ for _____ Amount: \$ _____

Date: _____

Treasurer

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STAAR LEADERS SPONSORSHIP CONTRACT

CONSENT TO RELEASE INFORMATION

I _____ representing _____ consent to STAAR Leaders of Rochester, Inc as follows:

Will provide my corporate advertisement corresponding to the level of our sponsorship for publication in the 2018 STAAR Leaders Scholarship Awards Dinner by July 14, 2018.

Grant permission to use the supplied Corporate/Business logo or individual information on the STAAR Leaders website as a sponsor if applicable.

Grant permission to use the supplied Corporate/Business logo in print and electronic media pertaining to STAAR Leaders of Rochester, Inc. sponsorship.

Do not consent to have any information released by STAAR Leaders of Rochester, Inc. regarding this sponsorship.

Signature: _____

Date: _____

Title: _____